

# GRUMBLE INC.

*Perfecting the Consumer Experience*



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## The Role

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Chief Technology Officer

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## The Company

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Grumble is a mobile application that puts the voice of the consumer into the hands of management in a fun and interactive way. By combining reward programs and “Grumble” questionnaires, management will be able to instantaneously reward their customers for their quick feedback. Management receives premium analytics and consumers receive instant rewards.

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## The Job

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You will be responsible for coordinating a team of engineers, both in-house and third party contractors in the development of the Grumble Mobile Application and Data Analytics Website. If you are a highly motivated and creative individual with knowledge in web development and mobile applications, expertise in HTML, CSS, JavaScript, Ruby on Rails, PHP and Python Grumble needs your help. We need an individual to take this concept from an idea to product launch and revolutionize the service industries method of data collection and analysis.

If you have the aforementioned skills, a roll-up your sleeves attitude, and a desire to change the broken and overused survey system, then Grumble is for you.

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## The Pay

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An **8.0% equity** stake in the company, along with bonuses totaling **\$1500** for hitting milestones in the development process.

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## Contact

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If you are interested please contact Mackenzie Mylod at [Mackenzie@grumble.co](mailto:Mackenzie@grumble.co) or (518)-681-2860



## The Team

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### Mackenzie Mylod, CEO

Graduating senior at the University of South Carolina with majors in both Global Supply Chain and Operations Management, and Finance. She has experience working at GrowthSpring Group where she learned market entry strategy skills along with gaining access to Columbia's startup community. She has interned at L'Oreal USA in the Distribution Center for the LUXE Division as well as worked as a Lean Six-Sigma Analyst at Palmetto Health through which she received her Six-Sigma Greenbelt Certification. After graduation, she will be pursuing a career at IBM with their STS team in their Integrated Supply Chain department.



### Dave McGibbon, CFO

Graduating senior at the University of South Carolina with majors in both Accounting and Finance. Experience in Google's Financial Analytics Department in both analyses and information systems development. Worked in dashboard development and data visualization for financial information, along with developing a revolutionary equity valuation method currently under development in Google's Economics Department. A member of the Darla Moore School Case Team, competing in case competitions focusing on strategic management, business development and market entry strategies. Currently serving as President of the Beta Gamma chapter of Delta Sigma Pi, an organization of over 100 of the Moore School's most elite business students.

### Yousef Ibreak, CMO

Rising senior at the University of South Carolina Honors College with majors in both Economics and Finance. Has held a multitude of professional roles including a congressional internship, operations procurement internship with Boeing, and an upcoming consulting position with Deloitte. He is currently studying abroad in the Czech Republic where he is exploring new market opportunities and restaurant feedback methods.

### Mike Cederberg, CRM & Sales Director

Graduating senior at the University of South Carolina with majors in both Global Supply Chains & Operations Management and Marketing with a minor in Chinese. Has held numerous marketing positions, most notably in New York City with Jack Nadel International. The primary responsibility of this position was to create marketing solutions for high profile clients, including Dooney & Bourke, Spotify and HSBC. This summer after having numerous poor experiences with establishments in the service industry, Mike realized that there was currently no effective outlet for consumers to voice their concerns. With the realization of this problem, the idea that sparked this company was born.

